



E-learning
Industry Risk -
The Printing
Industry



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MORE DETAILS

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Who would benefit from this course? This e-learning course is suitable for any member of staff involved with clients in the Printing industry, in particular Account Managers, Risk Managers and Auditors.

What will students learn? The Printing e-learning course has been designed to provide an insight into the printing industry. The invoice finance industry provides finance for many businesses in this sector, and the course is designed to highlight areas of risk that people should be aware of when funding organisations operating in this sector.

What are the different types of printing available? What are the challenges facing the printing industry today? What impact is technology having on companies working in this sector?

These are the sorts of areas that we will be looking at in this e-learning course, together with specific invoice financing risks associated with this type of debt.

Duration: The course should take students approximately one hour to complete.

Date & Location: This course can be taken at any time by the student. A current password is required.

Course Content: The course is comprised of four modules, followed by a short multiple choice test. The sections cover the following areas:

Introduction to the Printing Industry - This module looks at how the industry is made up, company sizes and locations as well as key suppliers to the industry.

How the Printing Industry Works - This module explains the different types of printers and the processes involved at each stage, from design to finished product.

Risks and Challenges Facing the Printing Industry - Gain an understanding of the industry as it stands today, changes to the industry, and ways in which companies can work towards improving their business.

Invoice financing in the Printing Industry - This module highlights the risks and benefits of financing a company in the printing industry, as well as offering ways to minimise potential threats.

Printing Industry E-Learning Test - When the first four modules have been completed, then the student will take a multiple choice e-learning test. Those students who achieve 50% or greater can print off an ABFA certificate of completion.

Cost: **ABFA Members** - The cost is included in corporate membership of the ABFA, so there is no direct cost involved in students completing the course.

Non-ABFA Members - The cost of the course is £50 per person for non-members of the ABFA.

How to book: **ABFA Members** - Unlike other ABFA courses, because the cost of the course is included within your corporate membership, there is no need to book students onto the course. Passwords are obtainable from your Training Manager.

ABFA Non-Members - To register for the e-learning Industry Risk – Printing Course, please contact the ABFA on **0208 332 9955**.

To register for the e-learning Printing Industry Course, please visit - <http://www.abfa.org.uk/education/elearning.asp>

E-LEARNING COURSES

Accessing the Printing Industry E-learning Course

(For the attention of all students)

1. Go to the ABFA website at www.abfa.org.uk
2. Click on "Education" (at the top of the page)
3. Click on E-learning (on the left hand side of the page)
4. Click on "Organisation account"
5. Find your company/group name in the "Organisation" options
6. Type in the password you have been given by your Training Manager or Line Manager
7. Click on "Printing Industry e-learning course"
8. Click on "Launch course"

If you have any questions regarding access to the course, please contact the ABFA for assistance.

* If you are a Training Manager of an ABFA Member company and would like to be reminded of your corporate password at any time, please contact the ABFA.

